

CTSA LEADERSHIP LUNCHEON 2022 REMARKS

Catholic Television of San Antonio is a dynamic place for me to be. Catholic television is a great way to get our story out.

As CTSA celebrates its 40th anniversary, we know that the past four decades have been a remarkable period of technological advancement, but we should not depend on Catholic media alone to spread the Gospel. Our goal as people of faith is to **become** the message that we are spreading. Let us move forward – **united** as a synodal Church – to accomplish God’s work on earth.

I want to express my profound gratitude for the support CTSA receives from a wide variety of benefactors. There are several underwriters for this event who will be thanked later, but I also want to acknowledge the homebound and infirmed – viewers of the daily Mass – who contribute to the station with their prayers and from their first fruits, literally the widow’s mite. These funds allow CTSA to continue to be at the service of the Word, the Church, the bishops and the encounter of faith and culture.

Pope Francis has stressed that “the ethical quality of communication is the result of conscientious – not superficial – attention, always respectful of people, both those who are the subject of information and the recipients of the message.” Station personnel at CTSA embody these virtues, in addition to having a visionary quality in the ability to see the need for, and generate, content which promotes the truths of the faith to a secular world. Their programs help form the conscience of viewers. We continuously seek to reach as many people as possible. I also thank our show hosts who are here,

as they continue a long line of programming that carries a missionary message across the archdiocese.

I want to pay tribute to some of the people who were critical to the foundation of CTSA: Archbishop Patrick Flores, Bishop John Yanta, Monsignor Larry Steubben, Sister Charlene Wedelich, Deacon Pat Rodgers, and others who directed the fledgling station in its early days.

Advances in technology have helped CTSA reach hundreds of thousands – perhaps millions – in a way we could only dream about in the early 1980s. In the past several years, CTSA has partnered with other Catholic broadcasting outlets; such as Catholic Television Network of America, NET TV in New York, DeSales Media in Brooklyn, the Catholic Faith Network on Long Island, the Salt and Light Network based in Canada, and Shalom World USA to tell stories of faith with high quality video production for broadcast over the air as well as use on social media. Each of these stations works collaboratively with the others to give a voice to the faith by utilizing the remarkable means of communication available to us. Ultimately, the goal is to generate a movement that shows why the Catholic faith is so important to us as individuals, families, communities, and societies.

We can always reach out to do more and set examples of Christ-life behavior to those who do not share our faith, and build the faith in this great land. There are people out there who need our examples of faith. We must never stop reaching out to them. That is why the mission of CTSA is needed now more than ever.

I thank you for being here today and supporting this exemplary evangelical outreach.